

The Breakthrough Principle of

16x

Real Simple Innovation for
16 Times Better Results

Richard Koch

*Author of *The 80/20 Principle**

Introduction by Price Pritchett

The Breakthrough Principle Of 16x

How would you rate yourself in terms of creativity? Seriously think about it. This is a lot bigger deal than you might imagine. Organizations are hungry for good ideas. The smart companies know their future depends heavily on relentless improvement...on constant innovation...on breakthroughs. So they're cranking up their efforts to become more creative.

The Breakthrough Principle of 16x presents a unique alternative. It gives a real *simple* pathway to innovation while reducing the workload and complexity in our lives. It's a realistic, ready-to-use innovation process for doing things differently, with no more effort or energy, to get *16 times better results*.

Agenda

- Module 1 : Tracing the History of 16x
- Module 2 : The Amazing Math of 80/20
- Module 3 : Creating White Space for Innovation
- Module 4 : The Five Practices of 16x

Key Objectives

- Foster creativity and innovation across the entire workforce
- Strengthen employee engagement
- Trigger performance breakthroughs at all levels of the organization
- Reduce job stress

Topics Addressed

- The imperative need for organization to be innovative to thrive in the radically changing world
- Identify signature strengths that produces or has the best potential to produce 80 percent of the desired business impact
- Create white space through elimination, simplifying and delegation
- Reallocate resources toward highest and best use
- Scan for great ideas to recycle
- Target potent allies to recruit for support who can leverage our efforts 16 times

Primary Result

Participants create action plans for immediately applying the 16X principles for doing things differently, with no more effort or energy, to get 16 times better results.