

**PRICE PRITCHETT & RON POUND**

# **BUSINESS AS UNUSUAL**

The Handbook for  
Managing and Supervising  
Organizational Change

# *Business As UnUsual*

**H**undreds of organizations have relied on this program to *protect productivity, retain talent, and build morale during transition and change.*

**Our client list reads like a “who’s who” of Fortune 500 companies, and includes a wide range of smaller firms, not-for-profits, and governmental agencies.**

This results-oriented course helps individuals balance personal issues with the activities required to manage a business and maintain productivity. *Business As UnUsual* equips participants with the tools they need to manage the critical priorities during change—communication, productivity, and resistance.

## **Agenda**

**Module 1: Change: Today’s Status Quo**

**Module 2: Transition Management in the Age of Instability**

**Module 3: Managing Communication, Productivity, and Resistance**

**Module 4: Managing the Personal Impact of Change**

## **Key Objectives**

- Recognize the predictable dynamics of change
- Acquire tools for managing the challenges of change around communication, productivity, and resistance
- Identify and capitalize on individual “change management strengths”—flexibility, innovativeness, risk tolerance, stress tolerance

## **Topics Addressed**

- Winds of change
- Impact of Change Survey
- Three guarantees of change
- Becoming a change agent
- Dynamics of change for individuals and organizations
- Communication dynamics and coaching points
- How to manage productivity, with action plans and coaching points
- Techniques for managing resistance, with action plans and coaching points
- Change agent competencies and coaching points (FIRS)

## **Primary Result**

Individuals learn the dynamics of change and receive tools to help effectively manage their behavior/actions for high productivity during organizational change.