

HARD OPTIMISM

How to Succeed in a World Where Positive Wins



Price Pritchett

Hard Optimism©

We call it HardOptimism because It's aimed squarely at improving hard results.

This newest work from Dr. Price Pritchett focuses on developing *deep strengths* - e.g., optimism, resilience, energy, etc. - personal and cultural attributes that have become essential to high performance. Today's knowledge economy and relentless change mean your people face increasingly intense mental and emotional challenges. *Deep strengths* are where we must go to increase our capacity for change... to strengthen our thinking processes... to muscle up psychologically.

Based on scientific studies in the hot new field of positive psychology, this unique program helps your people access and further develop key personal assets that drive performance gains.

Agenda

Module 1 : The Changing Nature of Work

Module 2 : Bring New Science to the Business World

Module 3 : Hard Results: The Business Case for Developing Deep Strengths

Module 4 : Practicing the Skills of Positive Leadership

Key Objectives

- Strengthen performance during uncertainty or adversity
- Embed resilience as a core cultural trait
- Build the corporate energy level
- Create a high capacity for organizational change
- Help people become more innovative and possibility-minded
- Teach self-management skills that strengthen people and protect the organization's future

Topics Addressed

- Why developing *deep strengths* has become as important as skill training
- How the *deep strength* of optimism drives better results
- Research-based techniques for building resilience
- New performance strategies for dealing with uncertainty, adversity and change

Primary Result

Participants are coached through a series of twelve "practices" to develop and apply *deep strengths* that produce broad spectrum benefits in today's changing work environment.