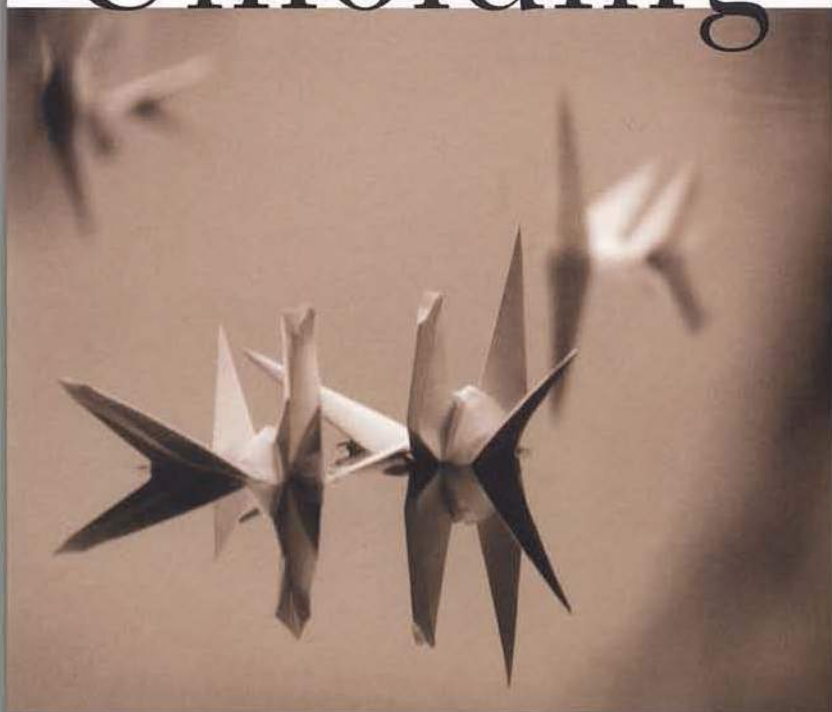


A Handbook for Living Strong, Being Effective,
and Knowing Happiness During Uncertain Times

T h e
Unfolding



PRICE PRITCHETT

Turning Uncertainty Into Opportunity



One of today's key challenges is keeping people focused and productive when top management announces upcoming change. What can you do to counter the distractions and disturbances? How can you keep the uncertainty from damaging operating results?

This points to the need for a pre-change program. Turning Uncertainty Into Opportunity protects performance during the vulnerable "hang time" between announcement and implementation. PRITCHETT designed this workshop for situations where change is inevitable, but the specifics of what will change and when it will change are not yet clear, such as:

- **Merger or acquisition**
- **Divestiture, spin-off, or carve-out**
- **Facility closure or relocation**
- **Restructuring**
- **Outsourcing**

Key Objectives

- Teaches people how to avoid feeling like a victim
- Distinguishes productive from non-productive worry
- Identifies counter-intuitive moves for navigating through uncertainty's turbulence and fog

Topics Addressed

- Highlights typical reactions that sabotage people and teaches them ways to tap into their hidden resources
- Coaches on how to "wait-productively" while the changes are being planned
- Helps people let go of the future they expected and plan effectively for any one of various futures that may unfold

Primary Result

These new competencies shift attitudes and shape behavior, setting the stage for successful change.